



PRESS RELEASE

Cricket World Cup: Flight Bookings from India to UK surge ahead of the tournament

May 29, 2019: Analysis¹ conducted by <u>Travelport</u> (NYSE:TVPT), a leading travel commerce platform, suggests India will have the most traveling fans at the Cricket World Cup 2019 which starts tomorrow in the **Cricket World Cup 2019**

Cricket World Cup 2019, which starts tomorrow in the United Kingdom (UK).

As of Tuesday 21 May 2019, flight bookings overall made through all global distribution systems (GDS) to the UK for the period of the tournament, plus two days either side (Tuesday 28 May 2019 to Tuesday 16 July 2019), had increased by +47,939 (+3.0%) compared to the same period the previous year.

Out of the countries that are participating in the Cricket World Cup 2019, the greatest growth in flight bookings to the UK had come from India (+17,505). South Africa (+2,654), Bangladesh (+1,565) and Pakistan (+1,449) had also seen a significant uplift.

GDS are vast hi-tech reservation networks that allow travel agents, travel management companies and large corporations, among others, to search and book airline seats, hotel rooms, rental cars, and other travel related items. Additional bookings will have been made directly with airlines, which may or may not also

<u>Cricket World Cup 2019</u> Countries Participating in the Tournament Flight Booking Growth to the United Kingdom (Tuesday 28 May 2019 to Tuesday 16 July 2019 vs previous year)			
Rank	Origin	Vol. Increase	% Change
1	India	+17,505	+29.8%
2	South Africa	+2,654	+13.5%
3	Bangladesh	+1,565	+80.0%
4	Pakistan	+1,449	+14.7%
5	Afghanistan	+51	+30.0%
6	West Indies	+40	+0.7%
5	New Zealand	+36	+0.2%
8	Sri Lanka	-586	-14.7%
9	Australia	-2,570	-2.7%
This data is derived from Travelport's interpretation of relevant MIDT data. It reflects bookings made through GDS only. Additional bookings will have been made directly with airlines, which may or may not also have a GDS presence.			

have a GDS presence. Globally in 2018, Travelport alone processed 1 trillion transactions through its GDS.

Stephen Shurrock, Chief Commercial Officer, Travelport, says: "We're pleased to see the Cricket World Cup is attracting more people to visit the United Kingdom, with overall flight bookings up by more than 45,000 during the event. With two previous Cricket World Cup wins to its name and a hugely passionate supporter base, it's no surprise to see there has been a significant surge in flight bookings from India."

Shurrock continued: "Supporters based in South Africa, currently third in the ICC's men's ODI rankings, also appear optimistic about their chances of winning the tournament with the second highest number of travelling fans. While flight bookings from Australia are slightly down, with a large expatriate community already in the UK, booking volumes from Australia in excess of 90,000 for the period of the tournament and the team among the favourites to win, we're sure their supporters will be out in full force. We hope all supporters enjoy the event. At Travelport, we will be working closely with our customers to ensure they are ready to handle the amplified booking volumes."





Note to editor:

1. All data is derived from Travelport's interpretation of relevant Marketing Information Data Transfer (MIDT) data. It reflects advanced flight bookings made to the United Kingdom for the period of the Cricket World Cup 2018, plus two days either side (Tuesday 28 May 2019 to Tuesday 16 July 2019) through GDS only as of Tuesday 21 May 2019. Additional bookings will have been made directly with airlines.

About ITQ (<u>itq.in</u>)

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a large Indian conglomerate holding leadership positions in Aviation, Hospitality and Travel related services. Established in 1989 and headquartered in Gurugram, InterGlobe through its various businesses employs more than 22,000 professionals globally.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India, Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency.

With an extended network nearly 400 cities having 19 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 36,000 agency terminals, with two nationalised service centres and 16 training centres having state-of-the-art infrastructure and facilities matching international standards.

About Travelport (www.travelport.com)

Travelport (NYSE: TVPT) is the technology company which makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The company facilitates travel commerce by connecting the world's leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel marketplace.

Travelport has a leadership position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The company also provides critical IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.5 billion in 2018, Travelport is headquartered in Langley, UK, has approximately 3,700 staff and is represented in 180 countries and territories.

Travelport Media Contacts:

Henry Jakins (based in the UAE) Head of Communications, Europe and APACMEA t +971 50 107 0018 henry.jakins@travelport.com

Cheryl Wu (based in Hong Kong) Communications Manager, APAC t +852 59663349 <u>cheryl.wu@travelport.com</u>





For Further information please contact:

Taruna Soni | ITQ | +91 124 428 4800 | marketing@galileo.co.in